





Dear Friends,

While 2021 continued to present challenges in our world, God stepped in with much restoration and renewal in the city of Cleveland! Here are just some of the ways He ushered in new expressions of hope, faith, and opportunity in our city in 2021:

Access Hope Initiative expanded with refugee leaders developed through employment at The Hope Center. Support and care were offered to hundreds of newly arriving Afghanistan refugees in the form of assisting with immediate material needs, newly formed ESL classes, enrolling children in schools, mental health support groups, and more.

Our two Common Threads locations thrived, thanks to generous shoppers, volunteers, and those that donated items they no longer use. Since opening in 2016, 51% of employees across both stores have been connected to Building Hope in the City or a close ministry partner.

Rally CLE is one way we strive to invest in local leaders in Cleveland's Clark-Fulton and Stockyards (CFSY) communities, with leadership capacity building and project implementation. Rally CLE hosted 12 community improvement projects led by neighborhood leaders, including community and alley clean ups, garden installations, celebrations, and more. Over 750 neighbors, volunteers, and partners participated, with over \$40,000 invested in CFSY.

LIFT (Leaders in Faith Together) launched with an inaugural group of 5 city ministry faith leaders. A network of our partners and staff collaborates with LIFT participants to share expertise. Members receive coaching, strategy building and workshop training, while learning from one another, growing personally and spiritually, and growing their business or nonprofit.

It is almost impossible to describe all the new things God is doing in city ministry and behind all this work are stories of transformed lives and hearts. Thank you for being a partner with us in this work – we look forward to the next step in ministry work together!

Blessings to you,

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Brian Upton, Executive Director



## 2021 IMPACT REPORT



197

people became U.S. citizens with the assistance of our legal staff!



adults provided with job placement assistance at The Hope Center, including job applications, resumes, and job placement within partner companies.

35

employees across both Common Threads Thrift store locations 64

new volunteers incorporated into city ministry.

270+

children blessed through annual Christmas Store of Hope, with over 2,100 new gifts sold at drastically reduced prices, bringing dignity to low-income families.

1,000+

refugees and immigrants participated in special events at The Hope Center, including church services, an Easter Egg Hunt, Summer Soccer Camp, Thanksgiving and Christmas celebrations, and more!

### 5,800+

refugees and immigrants walked through the doors of The Hope Center and were served through education, job assistance, legal services, childcare, mental health care groups and more.

30

Ward 14 faith leaders engaged in Faith Leaders Collaborative, uniting pastors and faith leaders to dream together for their neighborhoods.

### \$1.2 million

million in combined Brook Park and Fairview Park Common Threads sales, a record-breaking year!

+08



children in CFSY engaged in Education Enrichment opportunities, including art classes and afterschool and summer enrichment programming. 250,000

pounds of textiles responsibly recycled through CT and kept from landfills! 3

community orchards now planted on land we own, with 35+ trees, 200+ herbaceous perennials, and 60+ berry and fig plants for the community to enjoy!



600

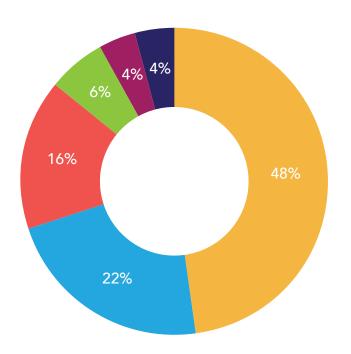
food and hygiene items, delivered to isolated seniors in CFSY, with ongoing community opportunities offered to seniors.

\$207,685

in labor value invested by our committed volunteers.



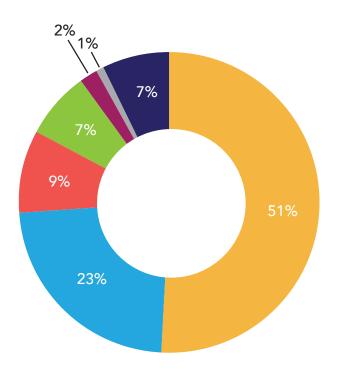
#### 2021 Financial Overview



# 2021 Total **EXPENSES**: **\$2,970,277**

#### **Expense Categories:**

- Social Enterprise
- Refugee & Immigrant Ministry
- City Leader & Community Development
- Housing & Renovations
- General & Admin
- Fundraising



# 2021 Total **INCOME**: **\$5,110,436**

#### **Income Sources:**

- Contributions
- Thrift Store Net Sales
- Donated Goods & Services
- Grants & Designated Income
- Program Service Fees
- Fundraising Events
- Other Income

