

BUILDING HOPE: BY THE NUMBERS

SUMMARY REPORT FOR 2020

ALTHOUGH 2020 WAS A CHALLENGING YEAR, GOD CONTINUED TO PROVE TO US THAT HE CAN DO ANYTHING BY TURNING EVERYTHING UPSIDE DOWN AND RIGHT SIDE UP!



EQUIPPING CITY MINISTRY LEADERS

BHITC seeks to unleash the capability of nontraditional church planters, neighborhood catalysts, and ministry entrepreneurs. 2020 achievements included:

- **46** new volunteers incorporated into city ministry, while **318** regular volunteers continued to participate in loving and serving our city and neighbors.
- **\$220,521** in labor value invested by our committed volunteers.
- **270** local Cleveland citizens received training in city and cross-cultural ministry. Launched a new Christian Community Development training module.
- **Mission Smith** training sessions hosted **100+** attendees to learn from Randy White about a Biblical vision for city transformation, social enterprise and creating economic opportunity for our most vulnerable populations.
- Inaugural **Heal the Land** event included **300** live attendees with over **1,200** virtual views across **4** evening events.

STRENGTHENING NEIGHBORS AND NEIGHBORHOODS

BHITC strives to invest deeply in Cleveland's Clark-Fulton and Stockyards (CFSY) communities by renovating homes, investing in tenants, and building relationships with neighbors to encourage hope, leadership, and faith. 2020 efforts included:



- Completed renovations on **2** houses in CFSY, offering affordable housing to refugees in partnership with the Hope Center and individuals needing stable, transitional housing.
- Planted **2** community fruit orchards on BHITC-owned lots.
- **Rally CLE** hosted **10** community improvement projects in CFSY led by neighborhood leaders, including murals, community clean ups, gardens, and community celebrations. Over **400** neighbors, volunteers, and partners participated.
- Engaged **30** kids weekly through March 2020 at **Halle School of Inquiry** for education and physical enrichment. Transitioned to virtual tutoring, **10** weeks of summer enrichment and home delivery of hundreds of blessing bags during the pandemic.
- The Christmas Store blessed **70** families and **235** children. **2,100** new gifts (valued at more than **\$30,000**) were sold at drastically reduced prices, bringing dignity to low-income families.
- Partnered with Councilwoman Jasmin Santana and Metro West CDC to reach out to **3,000** CFSY seniors during pandemic, enrolling **75** in food and hygiene distributions. Delivered **200+** kits.



ENGAGING THE MARKETPLACE

Common Threads (CT) Thrift, BHITC's first social enterprise, transforms discarded goods into a world of goods, leading not only to greater sustainability for BHITC, but also to a needed Jesus-exalting presence in the business sector. Just some of 2020 highlights included:

- CT Fairview Park grew net sales **18%** over 2019 despite being closed for two months because of the pandemic!
- Added **7** additional employees to CT Fairview Park, increasing the team to **26**, during a time when unemployment was high and many businesses forced to close.
- CT Fairview Parks sold over **226,000** items across **44,000** individual transactions.
- CT Fairview Park surpassed **\$2 million** in net sales since opening in 2016!
- Over **250,000** pounds of textiles responsibly recycled and kept from landfills, over a **150%** increase over textile recycle volume in 2019.
- And, our biggest news . . . our second location, **CT Brook Park**, opened its doors on December 21, 2020, with **8** new staff added to support this store!



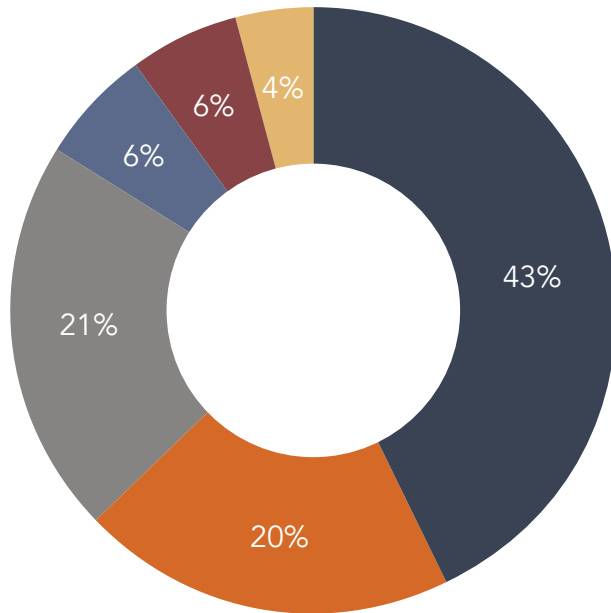
PARTNERING WITH REFUGEES AND IMMIGRANTS

The only ongoing community resource center for Cleveland's refugee and immigrant community, The Hope Center for Refugees and Immigrants helps those striving to make America their new home and find acceptance. Some of the Center's 2020 accomplishments included:

- Provided **69** adults with new job employment assistance, including job applications, resumes and placement within partner companies.
- Assisted **130** adults in completing unemployment applications.
- Provided over **\$20,000** in emergency short-term cash assistance to hard-hit families during the pandemic.
- Delivered blessing bags to over **60** families for eight weeks, filled with school supplies, healthy snacks and personal care items.
- **30** students enrolled in our Learning Pod for virtual learning during the pandemic. Summer enrichment program provided added support to combat learning losses.
- Legal services saw **494** clients seeking immigration, legal and citizenship help. Additionally, **171** people became U.S. citizens with the assistance of our legal staff!



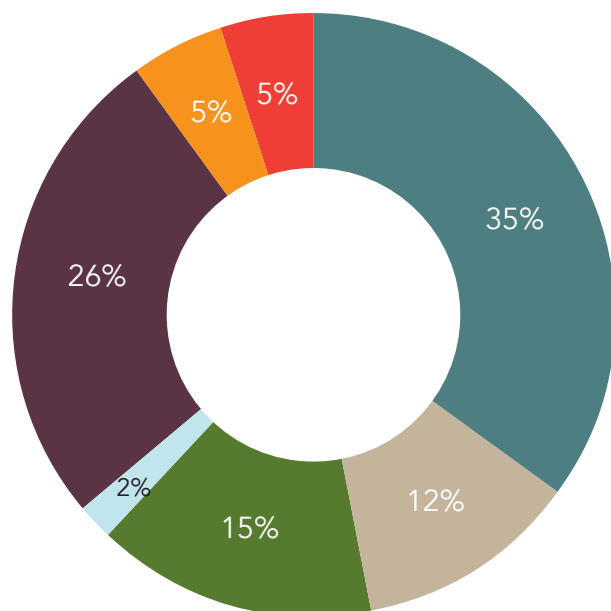
2020 FINANCIAL OVERVIEW



2020 Total **EXPENSES:**
\$2,131,082.00

Expense Categories:

- Social Enterprise
- City Leader & Community Development
- Refugee & Immigrant Ministry
- Housing & Renovations
- General & Admin
- Fundraising



2020 Total **INCOME:**
\$2,398,649.00

Income Sources:

- Contributions
- Grants & Designated Income
- Donated Goods & Services (Thrift Store & In Kind Labor)
- Fundraising Events (Net)
- Thrift Store Net Sales
- Consulting & Legal Income
- Other Income

